



PERFECT LOCKS PRO
PROFESSIONAL HAIR EXTENSIONS



Diversity In Texture

AS THE POPULATION BECOMES MORE DIVERSE, SO DOES THE VARIETY OF HAIR TYPES AND TEXTURES

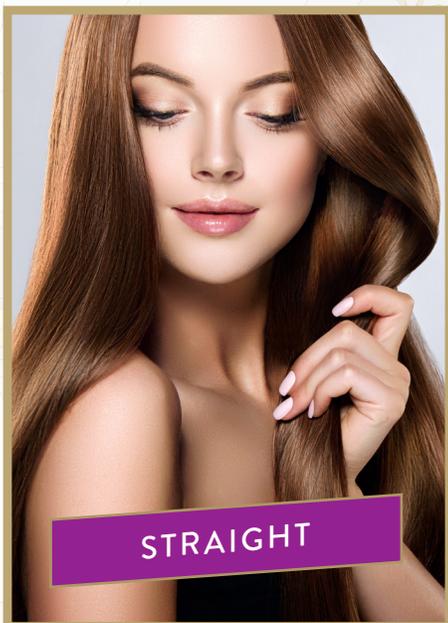
Explore Perfect Locks Collection ranging from:

- Our straight hair is naturally straight with a slight body wave.
- Our wavy hair is the perfect balance between straight and curly.
- Our curly Remy human hair is luscious, and full of life.
- Our afro-textured human hair extensions perfectly blend with your kinks and curls

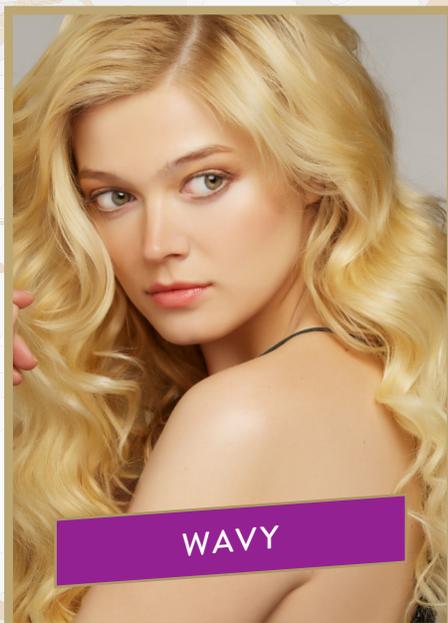
Diversity In Hair

PERFECT LOCKS FILLS THE GAP IN THE MARKET FOR THE DIVERSE EVERY-DAY MODERN WOMAN.

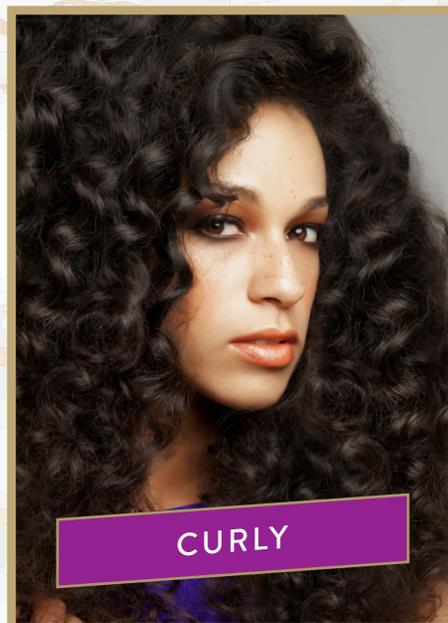
Not all hair extensions are created equal, and navigating the ever-growing market these days can be daunting to say the least.



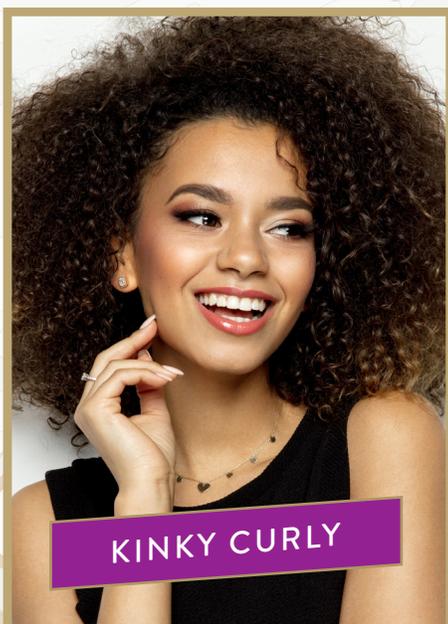
STRAIGHT



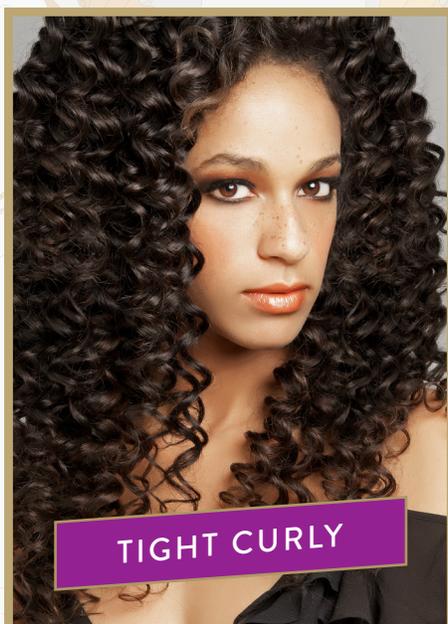
WAVY



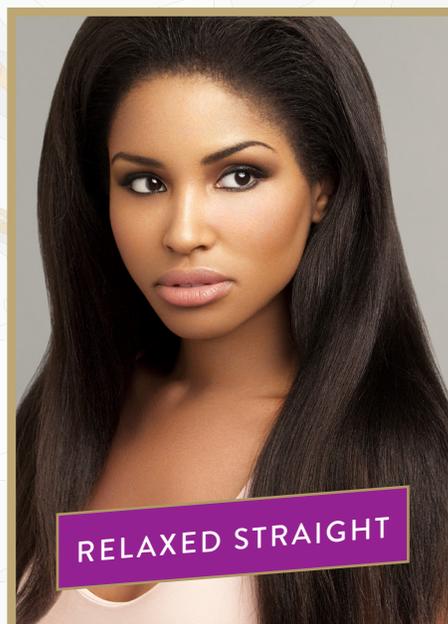
CURLY



KINKY CURLY



TIGHT CURLY



RELAXED STRAIGHT

Founded in 2007

EXPERIENCE COUNTS IN THE HAIR EXTENSION BUSINESS

Our passion to not only succeed in the beauty industry, but to leave a positive and long-lasting impression in the lives of women around the world.



A FULL-CIRCLE EXPERIENCE

Dedicated to perfection. From construction to coloring, we have perfected multiple processes to offer customers the best Remy hair extensions and wigs they can rely on and that their clients will love.

THE PURSUIT OF EXCELLENCE

E-commerce, retail, and professional services are touch-points we know well. We learn, improve, and adapt every day. We're relentless about the customer experience, and we hope that it shows in every aspect of our brand.



“

Today, alongside my husband Gautama, I seek out and ethically source the best quality virgin hair to create the options for salon clients that I didn't have all those years ago. Loving yourself is a lifelong struggle, but having the knowledge, options and tools to help beauty professionals shape their client's image is something we believe deeply in. My hope is that every day when that client sees themselves in the mirror, they say to themselves, "perfect", and begin their day with love and light.

Priyanka.S

PERFECT LOCKS LLC, FOUNDER

SHADE SELECTION

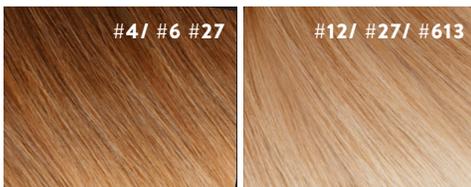
NATURALS, BLONDES, AND REDS



ROOTED



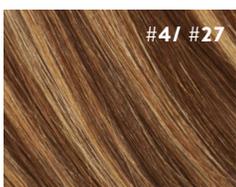
OMBRE



PIANO THREE-TONE



PIANO TWO-TONE



About Our Coloring Process

While time has moved on since the days when we'd be processing with henna, we treat your hair no different than you were sitting in our chair and we were coloring it on your head. In other words, our commitment to quality is geared to have you look in the mirror at your new look and simply say, "Perfect!"

Ethically Sourced

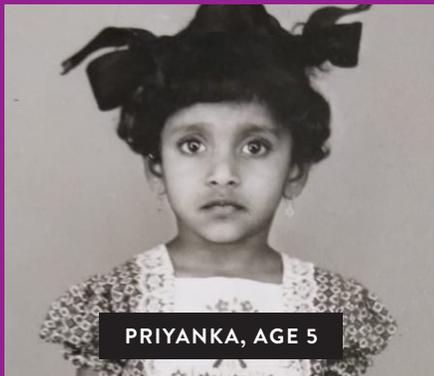
INTEGRITY IS AT THE FOREFRONT OF OUR COMPANY VALUES

- The add-on hair industry is a cash cow, leading many countries to use unethical policies to harvest or assemble wigs, bundles or extensions.
- In July of 2020, U.S. Customs and Border Protection seized a cargo freighter from China with 13 tons of hair products and extensions made by prisoners in Xinjian.
- Today, consumers and salon owners alike want to know where the hair comes from.



100% TRACEABLE INDIAN HAIR

Our hair literally travels the world to get to you! Perfect Locks was founded on ethical and responsible beliefs that hair coming from one woman in need, is exchanged to another woman in need. Experience the journey to see how our hair comes to be.



PRIYANKA, AGE 5

“

My lifelong personal and spiritual quest to attain the hair that I wanted led me to the temples in India, where women undergo the ritual of Tonsure. This selfless act is meant to be a process of “letting go”, offering our hair to a higher to attain spiritual enlightenment. More importantly, their gift of hair is passed on to other women in the form of extensions, hairpieces and wigs. It is an act that is as beautifully brave as it is fearlessly feminine. For the giftor they are enlightened, for the giftee they are filled with hope and empowerment. If perfection of self is finding a balance, this continuity of love and balance couldn't be more perfect.

Indian hair is known for it's flexibility, resilience, and natural multi-textured characteristics.

Priyanka's Story

One woman's lifelong quest to love her hair became hope for women everywhere.

“

When I was a little girl growing up in Bangalore, India I was born with skin just a little too dark and hair that was far too curly. In that time and in that place, I didn't fit the beauty ideal and was bullied and called ugly. I'd see models in magazines with beautifully sleek straight or just slightly wavy hair and compare myself to them and wish I could have hair like that. The inner shame I felt in the mirror for the beauty I was born with, was something I promised myself I'd overcome.

Priyanka.S



Our Core Beliefs

1. Every woman deserves to achieve a state of grace that only comes from being kind to one's self and loving yourself.

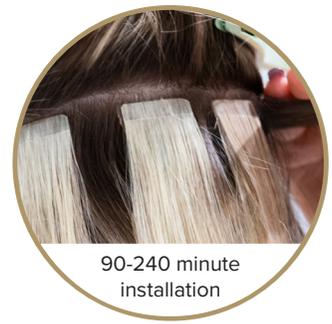
2. It is our responsibility to curate the widest array of options to give women across the globe complete control over their appearance.

3. No matter what kind of hair you wish you had, you should always love the reflection you see.

4. Crafting perfection is only as good as the materials you start with. As such, all our offerings begin with premium quality 100% Authentic Virgin Indian Remy Hair.

5. Every strand in every piece craft should have a clear lineage back to where it was sourced from. Ethically sourcing hair is and should be a standard, not an exception.

Tape-Ins



90-240 minute installation

10 PIECE PACKS

Tape-in hair extensions are the most popular hair extension technique for a seamless, long-lasting, and manageable solution. They are non-damaging, lightweight, and last 4-6 weeks.

PRODUCT HIGHLIGHTS

- Hair type: 100% Remy human hair
- Number of pieces: 10 individual pieces per pack (equals 5 sandwiches)
- Tape type: American blue bonded keratin tape with easy peel-away backing
- Longevity: 4 to 6 months, reusable 3 to 4 times with replacement tape
- Tab width: Each piece is 1.5 inches wide
- Advised quantity: 3-4 packs for length or volume, 4-6 for a full installation
- Weight: Approximately 2.5 grams per piece

AVAILABLE LENGTHS

- 14 inches
- 18 inches
- 22 inches
- 26 inches

AVAILABLE TEXTURES



AVAILABLE SHADES



SPECIALTY SHADES

PIANO THREE-TONE

#2 / #4 / #6
#24 / #27 / #613

ROOTED

#2 / #4
#2 / #60
#18 / #60

OMBRE

#4 / #6 / #27
#12 / #27 / #613

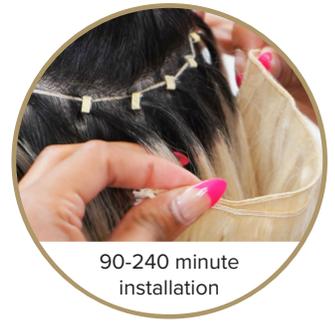
PIANO TWO-TONE

#4 / #27

STRAIGHT
Natural Black #1B



Hand-Tied Wefts



90-240 minute installation

4 PRE-CUT 2OZ PACKS

Experience the ultimate in lightweight hair with our hand-tied wefts, made with the finest virgin and Remy human hair available. They are thin, comfortable, and lay flat against your scalp for a more seamless installation. Perfect for a variety of hand tied sew-in or beaded row applications.

PRODUCT HIGHLIGHTS

- Hair type: 100% Remy human hair
- Wefting: Hand-tied knots are thinner and less detectable
- Processing: Completely unprocessed natural texture and color
- Track length: 4 pre-cut tracks, each 12" long
- Sourcing: Single-drawn ethically sourced temple hair
- Advised Quantity: 2-3+ packs (for fullness), 3-4+ packs (for length)
- Weight: Approximately 2 ounces per pack

AVAILABLE LENGTHS

- 20 inches
- 24 inches

AVAILABLE TEXTURES



STRAIGHT



WAVY



CURLY

AVAILABLE SHADES



SPECIALTY SHADES

PIANO THREE-TONE

#2 / #4 / #6
#24 / #27 / #613

PIANO TWO-TONE

#4 / #27

ROOTED

#2 / #4
#2 / #60
#18 / #60

OMBRE

#4 / #6 / #27
#12 / #27 / #613

WAVY

Platinum Blonde #613



Fusion I-Tips



25 STRAND PACKS

Your hot and cold fusion hair extension installs will never be the same. All of our fusion bundles are tipped with high-grade Italian keratin and will create a seamless bond, giving you natural movement and hair happiness.

PRODUCT HIGHLIGHTS

- Hair Type: 100% Remy human hair
- Glue type: Italian keratin bonded glue
- Tip Type: 3.5mm rounded stick-tip like a shoelace
- Weight: .7 grams per strand
- Total Pieces: 25 strands per pack
- Advised Quantity: 3-4 packs for length or volume, 4-8 for a full installation

AVAILABLE LENGTHS

- 16 inches
- 20 inches
- 26 inches

AVAILABLE TEXTURES



AVAILABLE SHADES



SPECIALTY SHADES

PIANO THREE-TONE

#2 / #4 / #6
#24 / #27 / #613

ROOTED

#2 / #4
#2 / #60
#18 / #60

OMBRE

#4 / #6 / #27
#12 / #27 / #613

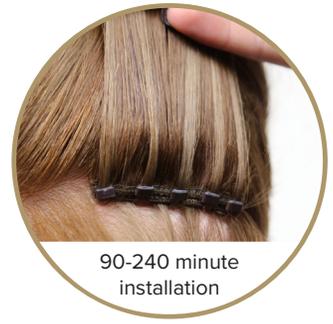
PIANO TWO-TONE

#4 / #27

KINKY CURLY
Natural Black #1B



Beaded Wefts



90-240 minute installation

4 PRE-CUT 2OZ PACKS

Combine a machine weft with silicone-lined beads for the perfect combination of cold fusion goodness. Our beaded weft hair extensions are natural beaded rows that will be ultra-easy for any hair stylist to install. The perfect solution for the glamorous, everyday woman.

PRODUCT HIGHLIGHTS

- Hair type: 100% Remy human hair
- Bead Type: Silicone lined color-matched microbeads
- Weft Type: Pre-cut wefts with sealant reinforced tracks to prevent shedding
- Weft Width: 4 pre-Cut tracks measuring approx. 12" each
- Weight: Approximately 2 ounces per pack
- Advised Quantity: 3 to 4 packs of 20" for length or volume, 4 to 6 packs of 24" for length or volume
- Longevity: Beads can be reused up to 3 installations

AVAILABLE LENGTHS

- 20 inches
- 24 inches

AVAILABLE TEXTURES



AVAILABLE SHADES



SPECIALTY SHADES

PIANO THREE-TONE

#2 / #4 / #6
#24 / #27 / #613

PIANO TWO-TONE

#4 / #27

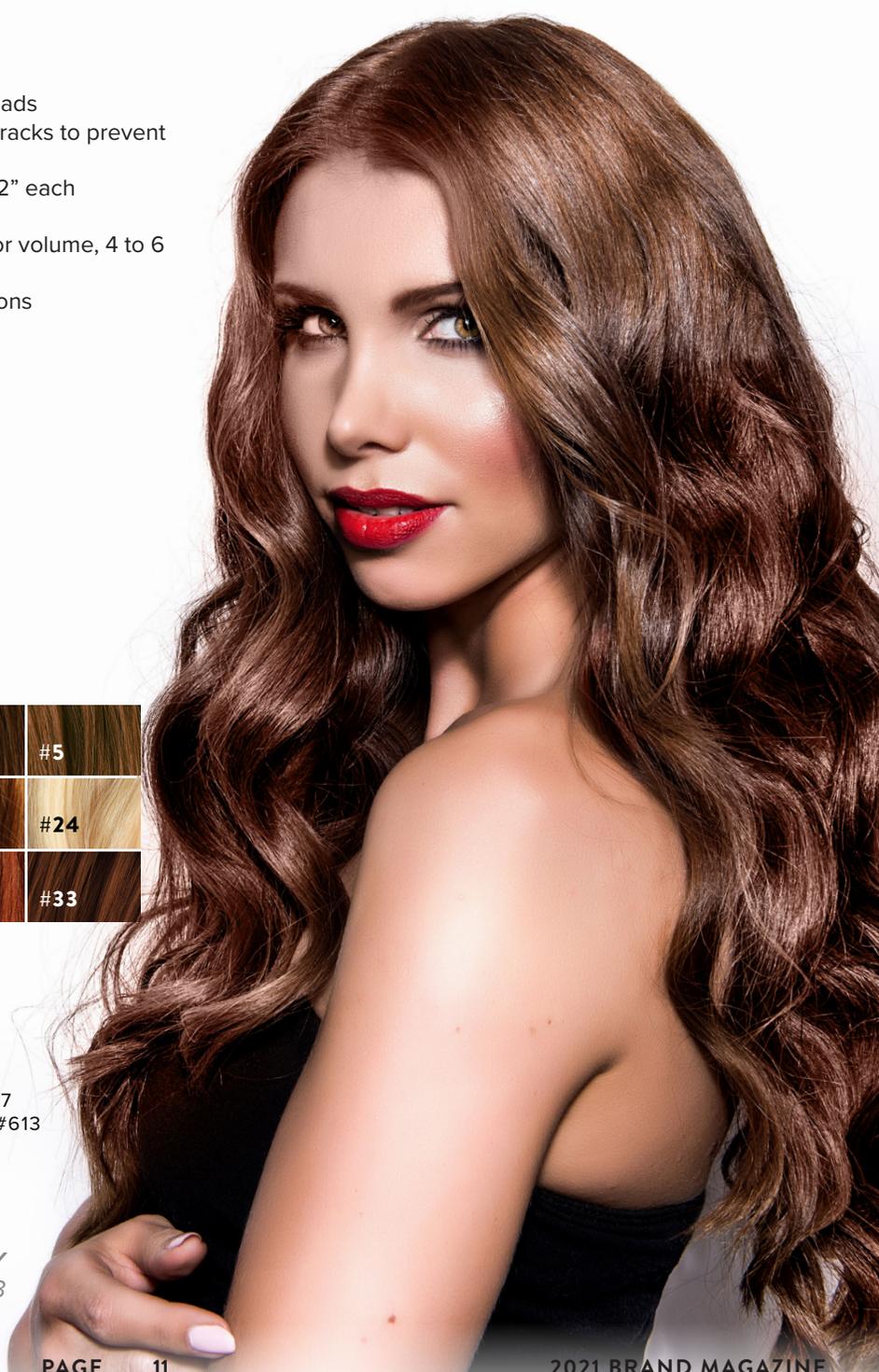
ROOTED

#2 / #4
#2 / #60
#18 / #60

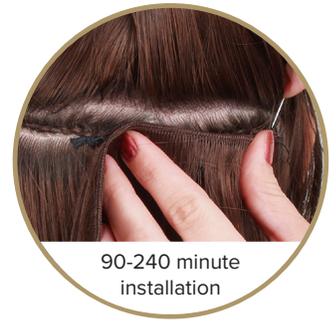
OMBRE

#4 / #6 / #27
#12 / #27 / #613

WAVY
Chocolate Brown #3



Machine Wefts



90-240 minute installation

4 OZ CONTINUOUS TRACK

Machine weft hair extensions are the true standard for sew-in weaves. Perfect Locks machine wefts are made with pure virgin Indian hair, giving you the most natural and versatile hair ever.

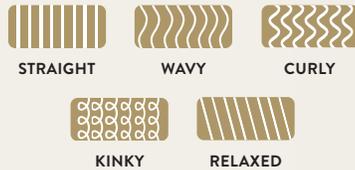
PRODUCT HIGHLIGHTS

- Hair type: 100% Remy human hair
- Wefting: Full machine-wefted tracks reinforced with a sealant to prevent shedding
- Processing: Completely unprocessed natural texture and color
- Track length: Machine weft is up to 5 feet long depending on the length
- Sourcing: Single-drawn ethically sourced temple hair
- Advised Quantity: 1-2 packs under 18", 3+ packs 20" & longer
- Weight: Approximately 4 ounces

#1B LENGTHS

- 10 inches
- 14 inches
- 18 inches
- 22 inches
- 26 inches
- 30 inches

#1B AVAILABLE TEXTURES



#1B COLOR



AVAILABLE TEXTURES IN 20 INCHES



AVAILABLE SHADES IN 20 INCHES



SPECIALTY SHADES

PIANO THREE-TONE

#2 / #4 / #6
#24 / #27 / #613

ROOTED

#2 / #4
#2 / #60
#18 / #60

OMBRE

#4 / #6 / #27
#12 / #27 / #613

PIANO TWO-TONE

#4 / #27

WAVY
Natural Black #1B

Hair Care for Extensions



INSPIRE HAIR CARE

Sulfate-free hair care proven to hydrate extensions and promote longevity.



CURLY HAIR CARE

Specially formulated ingredients for textured hair and curly hair extensions.

Tools & Supplies



- Glues, tapes, and removers
- Silicone & copper beads
- Stainless steel tools
- Other offerings too!

Additional Offerings

Clip-Ins

Clip-in hair extensions are a quick and easy way to add length, volume, and elegance to your life.



CLIP-IN SETS



SEAMLESS



PONYTAILS



VOLUMIZERS



BANGS

Wigs & More

Level-Up Your Look With Our Luxury Virgin And Remy Wigs. Human hair wigs allow you to instantly transform your look with minimal effort.



FULL LACE



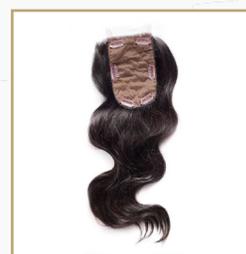
LACE FRONT



U-PART



TOPPERS



CLOSURES

Men's Units

Give your clients a high performance hairpiece to meet the demands of their active lifestyle.



AFRO UNIT WITH PU BASE



BRUSH WAVE TOUPEE



STRAIGHT TOUPEE



AFRO UNIT WITH PU AND LACE BASE



HAIR FIBERS

Wait... There's more!

Perfect Locks offers a diverse widest range of products to help grow your business and accomodate your customers.

- Silk and Lace Closures
- Lace Frontals & 360 Frontals
- Bulk Hair for Braiding
- Faux Eyelashes

Why Perfect Locks?

- Widest variety of add-on hair solutions for any salon, from tape-ins to bonded and even men's hairpieces.
- Wide variety of lengths, textures and colors.
- Textured hair variety with multiple curl type patterns.



INDUSTRY EXPERTS

We've been producing gorgeous hair that exceeds your expectations since 2008.



ETHICALLY SOURCED

We humanely source the finest virgin and Remy temple hair from Indian templates.



REUSABLE AND LASTS

Our hair is natural and preserves the full cuticle, is reusable, and lasts up to 2+ years.



SOLUTIONS FOR ALL

Keep your clients happy with styles, textures, and colors that meet their beauty needs.



** Please note, the image provided are retail gift boxes. All hair orders are packaged in our standard clear pouch. Please refer to the price list for details.

Pro-Level Support

DISTRIBUTION PARTNER SUPPORT

- E-commerce product data sheet: images, descriptions, etc.
- Quarter & New Product Launch Presentation
- Quarterly promotions
- DSC Support

EDUCATION SUPPORT

- Sourcing educator talent & training
- Virtual Education
- In-Salon Education

DSC SUPPORT

- DSC Handbooks
- DSC Hair and Texture Ring
- Marketing Materials
- Full access to in-house support

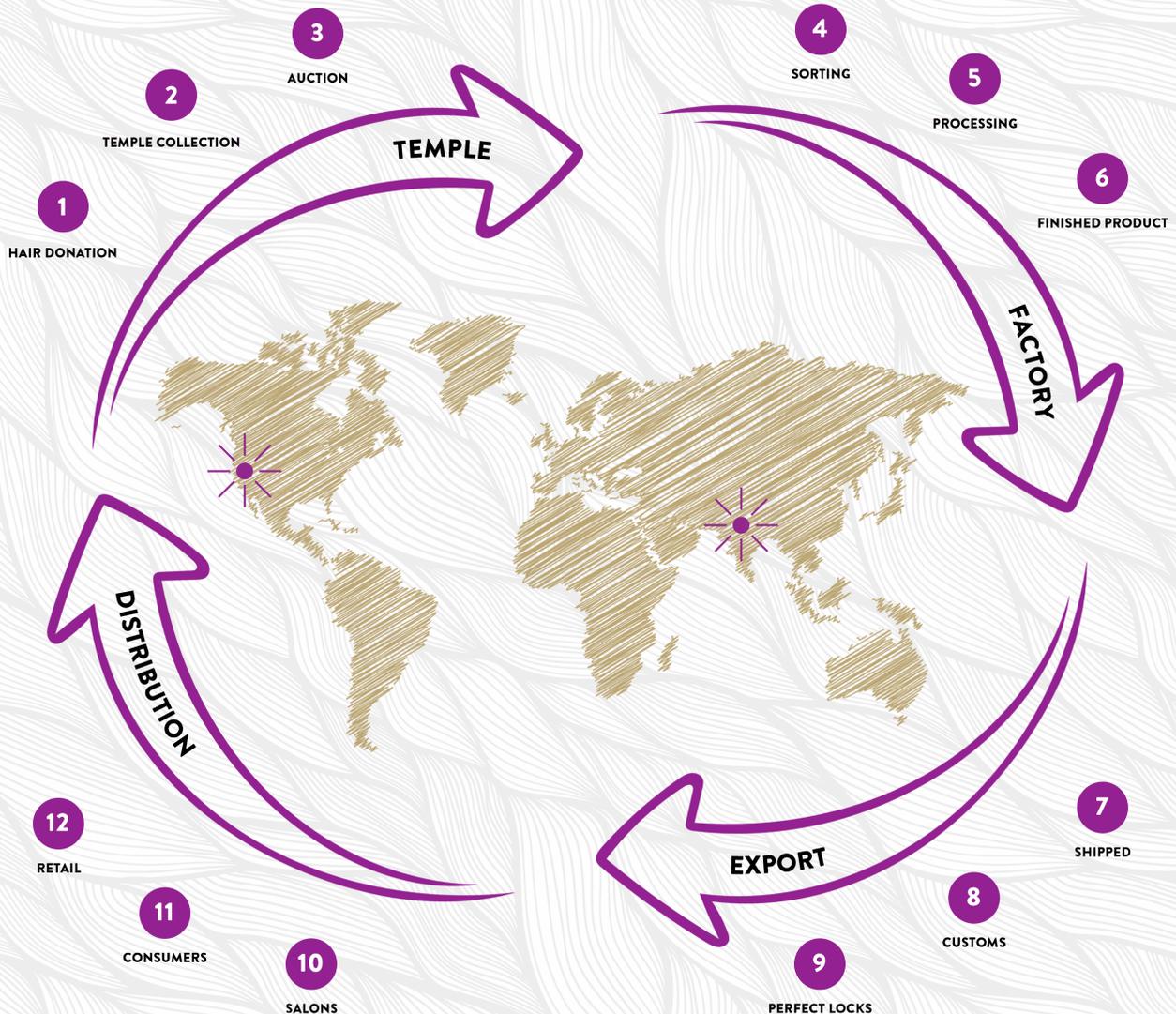
MARKETING SUPPORT

- Done-For-You Social Media Images & Videos Etc.,
- Digital | Web | Images | Videos

TRADE SHOW / EVENT SUPPORT

- Brand representation on behalf of Distributor

THE JOURNEY OF OUR HAIR

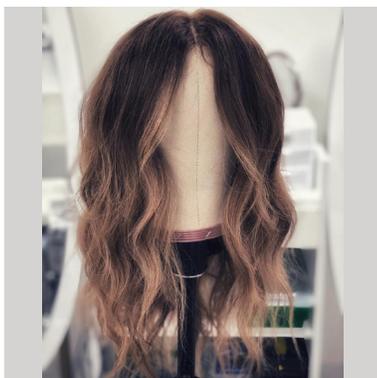




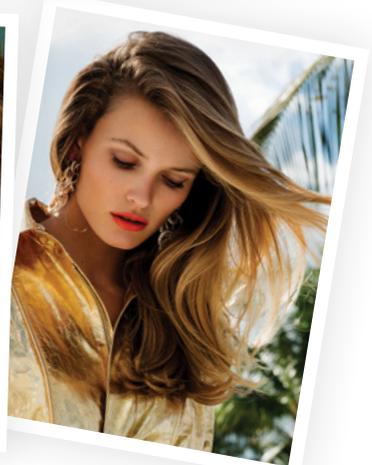
Love for the Industry

PRO-LEVEL EDUCATION & SUPPORT

- In Salon Certification and Coaching locally at our Walnut Creek, California showroom and learning center
- Marketing and best practices boot camp
- Virtual Certification (both live and pre-recorded/self-guided)
- Sales Team to assist with pre-sales questions and orders
- Creative and innovative on trend education
- Facebook & Instagram Lives
- Customer service team to for post-purchase support



BRAND ACCOLADES



AS SEEN IN

VOGUE

COSMOPOLITAN

VIBE
MAGAZINE

ELLE

seventeen

ESSENCE

marie claire

OUR CAUSES



RECENT EVENTS



PARTNERSHIP WITH OAKLAND CHILDREN'S HOSPITAL

AUGUST 2018



#PERFECTLOCKSLOVES NEWS COVERAGE BY KRON NEWS

MAY 2019



UPLIFTING WOMEN WITH INSPIRATIONAL STORIES

SINCE 2008



OFFICIAL SPONSOR OF THE WARRIORS DANCE TEAM

SINCE 2015



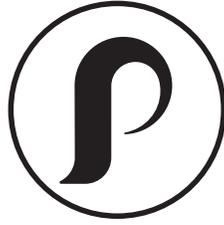
RAISING AWARENESS AMONG CANCER SURVIVORS

AUGUST 2018



ULTIMATE HAIR GIVEAWAY AND SALON MAKEOVER

MAY 2018



PERFECT LOCKS PRO

— PROFESSIONAL HAIR EXTENSIONS —

In the Pipeline for 2021

- New Technology “Flat Skin Wefts” (March 2021)
- Perfect Locks Professional Site
- Online Education
- Professional Loyalty Program

PROFESSIONAL WEBSITE

WWW.PERFECTLOCKSPRO.COM

CONSUMER WEBSITE

WWW.PERFECTLOCKS.COM

PERFECT LOCKS BRAND REPRESENTATIVE

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CONNECT WITH US ON SOCIAL



/ PERFECTLOCKSPRO